



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent Application Serial No. 09/816,434
FILED: March 23, 2001
INVENTOR(S): George Harry Hoffman
Daniel Sechrist
Diane Karen Ekey
TITLE: SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR
EVALUATING THE SUCCESS OF A PROMOTION IN A SUPPLY
CHAIN MANAGEMENT FRAMEWORK
ATTORNEY
DOCKET NO.: 41556/03970 (RSI1P008)

POWER OF ATTORNEY

Assistant Commissioner for Patents
Washington, DC 20231

The undersigned assignee of the referenced patent application hereby appoints as its attorney, with full powers of substitution and revocation, to transact all business in the Patent and Trademark Office connected with this patent, the following:

C. Douglas McDonald (Reg. No. 26,659)
Andrew C. Greenberg (Reg. No. 38,476)
John C. Clark (Reg. No. 43,552)
Dominic Kotab (Reg. No. 42,762)
Vidya R. Bhakar (Reg. No. 42,323)

Please direct all future communications and telephone calls to:

Andrew C. Greenberg
Carlton Fields, P.A.
P.O. Box 3239
Tampa, FL 33601-3239
Telephone number (813) 223-7000
Fax number (813) 229-4133

RESTAURANT SERVICES, INC.

Date: 5-25-01

By: George Harry Hoffman
George Harry Hoffman, President and CEO